



# BCC Insights Unit

Helping organisations make  
**important decisions with certainty**



# Helping organisations make important decisions with certainty

The British Chambers of Commerce has been trusted for over 160 years. We have local roots, national influence and global reach. Through our extensive research work, we can identify clearly how policies, external events, and economic changes have impacted on UK businesses.

From our leading work on identifying the specific impacts of Brexit, to early detection of the inflation crisis in 2021, we have used data and evidence to shape the national debate on the economy. Our research is used extensively across the UK Government, Bank of England, and global institutions such as the IMF; as well as businesses across a range of sectors across the globe.



What is the  
BCC's Insights Unit?



How does  
Research Consultancy work?



Why choose Research  
Consultancy with the BCC?



How can Research  
Consultancy help you?



Organisations  
we work with



Our Media  
Reach



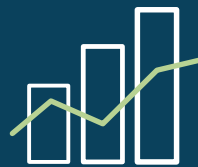
# What is the BCC's Insights Unit?

The BCC's team of skilled research experts run one of the UK's leading research programme on business sentiment and economic conditions:



## Quarterly Economic Survey

Established in 1989, the UK's largest and longest-running independent business sentiment survey with 5k responses per quarter.



## Quarterly Economic Forecast

A forecast of key macro-economic indicators in the UK, ranked joint-second most accurate by the Times.



## Thematic Surveys

In-depth business surveys on topics such as trade, skills, and net zero, with 1.2k responses per survey. Used extensively by policy makers.



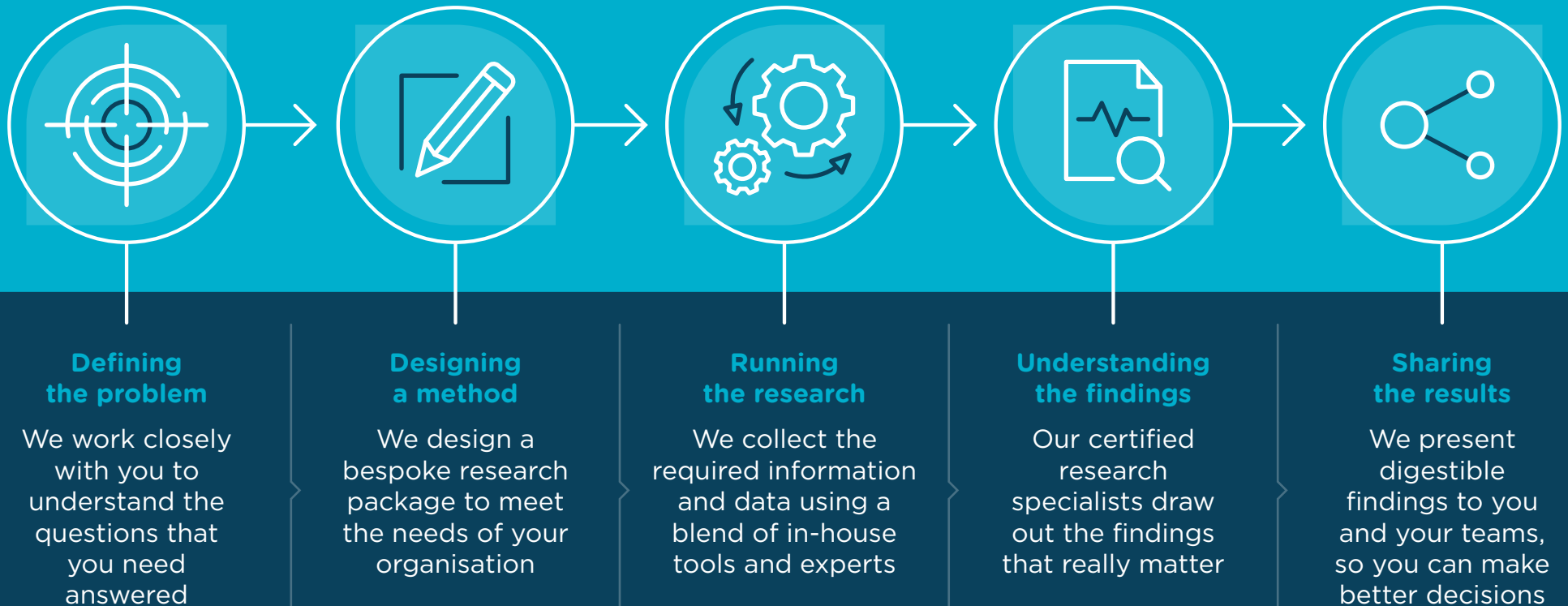
## Research Consultancy

The BCC are now offering an expanded range of consultancy services that go beyond business insights, to help clients understand more about individuals, consumers, and other sections of the general population.

NEW NEW NEW

# How does Research Consultancy work?

BCC is offering a bespoke research consultancy service, to enable you to get to the heart of what you want to find out.



# Why choose Research Consultancy with the BCC?

Partners come to us for our experienced team and our unrivalled access.

## Experienced team

BCC has been here since 1860 and our mission is to help businesses succeed and grow.



Our research team draw on decades of experience and are certified by the Market Research Society.

Our research is used by businesses, policymakers, academics, and journalists every day and is cited in 1,000s of publications.

## Unrivalled insights

We use a best-in-class survey platform to generate the most effective insights.



We are working with a leading panel provider consisting of 100,000 individuals and businesses.

We've developed the highest-trust relationships with businesses and stakeholders to get honest responses.



# How can Research Consultancy help you?

Speaking to the BCC Insights Unit is the first step for any organisation looking to use data to inform decision making to make important strategic decisions with certainty.



## Businesses

Businesses need reliable data and hard evidence to invest and grow. We can help with brand perception, product testing and market analysis.

The BCC will help you get to the heart of what your customers want.



## Government & Public Bodies

Decision makers across Government consistently come to us when they need reliable information.

We offer services to the evaluate the awareness and impacts of policies, campaigns, and messaging.



## Think tanks & Academic Institutions

We have a strong track record as a trusted research delivery partner for prominent academic institutions.

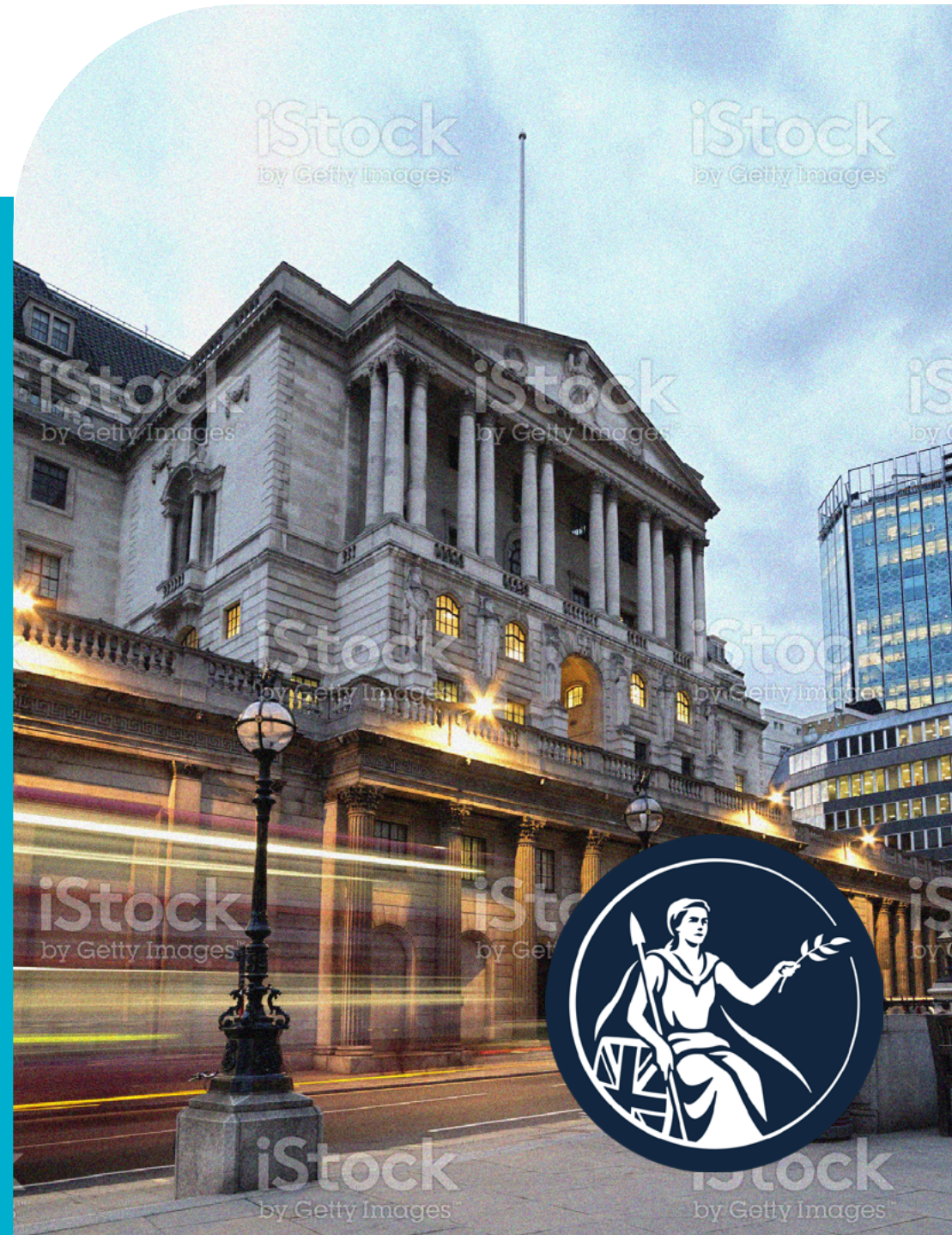
We can be your research partner on studies as well as providing insight to support your research bids.

# The Bank of England uses our research

“  
We all benefit from data and surveys of course – including the informative recruitment and economic surveys conducted by the BCC

**Andrew Bailey**

Governor of the Bank of England, 2023



# Unrivalled knowledge of the UK economy

BCC's Quarterly Economic Forecast is ranked joint-second most accurate by the Times.

**THE**  **TIMES**

“

Plaudits also to the British Chambers of Commerce, as well as others near the top of my table.

**David Smith**

The Times, February 2023

## How the forecasters fared

	GDP growth	Inflation, Q4	Score out of 10
Outturn	4%	11%	10
Capital Economics	4%	4%	8
Beacon Economics Forecasting	4%	5%	7
British Chambers of Commerce	4%	5%	7
NatWest Markets	4%	5%	6





# Organisations we work with



HAVER ANALYTICS®



moneycorp



City & Guilds



MACROBOND



# Our Media Reach

## We can help you shape the headlines



**22,700**

Total Articles

**1,910**

National media articles

**11,800**

International media articles

**243**

Press releases, comments and op-eds issued to the media

April 22 - March 23

### The Telegraph

End of Covid spending spree unmask a bleak reality for Britain's finances

State aid has fuelled UK growth, but the private sector is on its knees

### yahoo!finance

UK economy faces strong headwinds as firms face record high inflationary pressure

### Press coverage

#### Quarterly Economic Survey Q1 2022

01.04.2022



Inflation surge will escalate in coming months, British Chamber of Commerce survey says

The British Chambers of Commerce (BCC) said its latest quarterly survey has found that almost two-thirds of UK firms are expected to raise prices over the next three months, the highest since the survey began in 1989.

The survey was conducted across more than 5,600 firms.



More UK firms expect to raise prices than at any time since 1980s

British Chambers of Commerce survey suggests inflation surge will escalate further in coming months



# Our Media Reach

## We can help you shape the headlines



UK economic growth will 'grind to a halt' and 10% inflation on the way, says British Chambers of Commerce

It follows another bleak warning this week from the OECD that Britain's growth in 2023 will be the worst of nearly all the G20 countries



“The downgrade reflects heightened political and economic uncertainty, and rising cost pressures which are limiting smaller firms' abilities to invest.” the BCC said.

**Press coverage**  
**Quarterly Economic Forecast Q2 2022**  
09.06.2022



Economy will flatline as consumer spending falls, says British Chambers of Commerce



UK growth will 'grind to a halt' and 10% inflation on the way, warns business body



UK economic growth to dry up; house buyer demand falls - business live



# Our Media Reach

## We can help you shape the headlines

### The Telegraph

#### UK closer to recession after shock GDP fall - live updates

David Bharier at the British Chambers of Commerce says the combination of rising prices and higher taxes was particularly painful.

Businesses from all sectors are facing unprecedented rises in raw material costs, soaring energy bills, and wage pressures.

### FINANCIAL TIMES

#### UK economy unexpectedly shrinks as prices surge

David Bharier, head of research at the British Chambers of Commerce, a business organisation, said: "Businesses from all sectors are facing unprecedented rises in raw material costs, soaring energy bills, and wage pressures." He added that the increase to employer National Insurance contributions in April had only added to companies' woes

**Press coverage**  
**GDP April 2022 Reaction**  
13.06.2022

### yahoo!news

#### "Businesses from all sectors are facing unprecedented rises in raw material costs, soaring energy bills, and wage pressures,"

David Bharier, head of research at the British Chambers of Commerce, said following Monday's GDP data.

### MailOnline

#### Brace for pain: UK economy falls deeper into the red shrinking 0.3% in April with Rishi admitting 'challenges' as CBI warns the country faces full-blown recession unless ministers act to boost business





**Get in touch with  
our research experts  
to learn more**

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