

WOLO FOUNDATION, BRIGHTON & HOVE

MEMBERS OF SUSSEX CHAMBER OF COMMERCE



“Their unique approach means Wolo has fast become one of the leading charities in the area and is already inspiring others with their ideas, positivity and influence”

CHAMBER BUSINESS AWARDS

CELEBRATING BUSINESSES

ONE STORY AT A TIME

Wolo Foundation, members of Sussex Chamber of Commerce, are a charity that helps families across Sussex on their cancer journeys.

Wolo stands for ‘we only live once’.

After a cancer diagnosis of their own, the co-founders felt there was a real need for bespoke cancer support. Wolo offers practical and emotional help to improve the quality of life of families on a cancer journey.

What started as a small charity has grown exponentially over three years. Flourishing organically, they now support over 100 families. Wolo has become an integral part of the Sussex community and is a lifeline for families.

They believe that cancer is such an isolating illness; not only for the individual diagnosed, but for their close family. Wolo supports the whole family for as long as they need help, something which no other charities offer. Their ethos is to collaborate with local businesses, charities and communities, to engage with local people.

This ground-breaking work streamlines the support available, meaning families are supported on every level, through their diagnosis, treatment and beyond.

Wolo is continually evolving through training, collaboration and experience. They listen closely to the families they support through discussion, surveys and feedback, and adapt services and locations to ensure their needs are met. The charity has made a huge impact on their local community, with many local businesses supporting them, including Drusilla’s Park, Cumnor House and Rathfinny.

The brand they have created is subliminal and modern, and their ethos appeals to all - even those who haven’t been affected by cancer. Who doesn’t want to ‘live their best life’ or ‘surround themselves with people who feel like sunshine’?

Their innovative fundraising ideas, frequent opportunities for ticking items off a bucket list, and public generosity, has helped to raise almost £500k over the past three years. Their unique approach means Wolo has fast become one of the leading charities in the area and is already inspiring others with their ideas, positivity and influence. Always going over and above, the bespoke, personal nature of Wolo is such a lifeline for so many who have nowhere else to turn.

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Wolo really have revolutionised cancer support and are inspiring others to live their best lives. Their pioneering approach, and their continuous and innovative work in building relationships with others, ensures families are supported on every level.

Recent feedback includes:

“My cancer diagnosis was one of the darkest moments of my life. The help and support we have received from Wolo has been incredible. I honestly can't imagine what it would have been like if we'd had to make this journey without Wolo's support.”

“Wolo have been the best support that we have found on our cancer journey.”

“Wolo is a family. They help us and we all help each other.”

Statistics show that one in two people in the UK born after 1960 will be diagnosed with cancer in their lifetime. Life is precious - we need to make the most of it - "we only live once" - WOLO!

